INTRODUCTION

To ensure that the American public was 100 percent behind the war effort during World War II, the government produced thousands of posters that encouraged people to join the Army and Navy, to not waste food, to volunteer their time, and to help pay for the war by buying War Bonds. Many posters encouraged people to Get in the Scrap. These posters are known as propaganda posters.

OBJECTIVES

Students should engage in visual analysis of the propaganda posters to determine the key meaning and purpose of the image. This analysis should include an assessment of the intended audience of the poster and an understanding of what might have motivated the United States government to produce such an image.

MATERIALS

+ WWII propaganda poster examples
+ Paper
+ Art supplies: markers, colored pencils, glitter—whatever you choose!

TIME REQUIREMENT

1 class period

KEY THEMES

ART  ENERGY CONSERVATION  HISTORY  SCRAPPING
COMMON CORE STANDARDS

CCSS.ELA-LITERACY.RH.6-8.2
Determine the central ideas or information of a primary or secondary source; provide an accurate summary of the source distinct from prior knowledge or opinions.

CCSS.ELA-LITERACY.RH.6-8.7
Integrate visual information (e.g. in charts, graphs, photographs, videos, or maps) with other information in print and digital texts.

CCSS.ELA-LITERACY.RH.6-8.4
Determine the meaning of words and phrases as they are used in a text, including vocabulary specific to domains related to history/social studies.

CCSS.ELA-LITERACY.RH.6-8.6
Identify aspects of a text that reveal an author’s point of view or purpose (e.g., loaded language, inclusion or avoidance of particular facts).

PROCEDURES

1. Share sample propaganda posters from World War II with your students. Have them study the images, symbols, words, and colors used.

2. Now your students will use these ideas (and ones they brainstorm) to create a poster that encourages their fellow students to Get in the Scrap! They can work individually or in small groups. Hang the posters in your classroom, or better yet, hang them around the school.

ASSESSMENT

Students should demonstrate their ability to analyze visual source materials, determining how and why these posters contributed to the war effort on the Home Front. Students should be able to connect their analysis of the primary source propaganda posters to the creation of their own posters (through the inclusion of an intended audience, central motivator, etc.).
A Gas Mask requires 1.11 pounds of rubber
A Life Raft requires 17 to 100 pounds of rubber
A Scout Car requires 306 pounds of rubber
A Heavy Bomber requires 1,825 pounds of rubber

America needs your SCRAP RUBBER
Save waste fats for explosives

TAKE THEM TO YOUR MEAT DEALER

(Image: NARA, NWDNS-44-PA-380.)
SAVE YOUR CANS
Help pass the Ammunition

PREPARE YOUR TIN CANS FOR WAR
1 REMOVE TOPS AND BOTTOMS
2 TAKE OFF PAPER LABELS
3 WASH THOROUGHLY
4 FLATTEN FIRMLY

(Image: Library of Congress, 99400729.)
CREATE YOUR OWN PROPAGANDA POSTER

WANTED

For VICTORY

Waste Paper
Old Rags
Scrap Metals
Old Rubber

GET IN THE SCRAP

SELL TO A COLLECTOR OR GIVE TO A CHARITY

(Image: The National WWII Museum Education Collection.)